

UK PAVILION AT HYDROGEN TECHNOLOGY EXPO EUROPE

2025

21 - 23 October, Messe Hamburg, Germany

H₂
HYDROGEN



Date: 21-23 October 2025

Location: Messe Hamburg, Germany

Join the **UK Pavilion at Hydrogen Technology Expo Europe 2025** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

The **Hydrogen Technology Expo Europe** will bring together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.

More than **300 international speakers** and over **15,000 attendees** will come together to discuss, and see, the latest technologies and engineering solutions, advanced materials, manufacturing equipment, infrastructure, as well as test and evaluate tools and services to finally commercialize hydrogen as a mainstream provider of clean, renewable energy. PLUS – see more than **650 exhibiting companies** in the main exhibition hall.

Join us and be a part of the experience!

15,000

Attendees

800+

Exhibiting Companies

300+

International Speakers

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Market Intelligence

The release of the EU Net Zero Strategy in 2020 placed hydrogen at the core of its decarbonisation strategy. This was complimented by the RePowerEU in 2022 which targets 10 million tonnes per year of hydrogen production by 2030, with a further 10 million tonnes to be imported. Further to this the EU mandated 42.5% of hydrogen produced by 2030 to be derived from renewables. Several countries including Spain, Portugal and Germany have updated their strategies to increase their targets for hydrogen production. In turn the EU has approved a number of electrolyser funding schemes and announced the winners of its first hydrogen pilot auction.

According to EICDatastream there are currently 328 hydrogen production projects in various stages of development set to come online by 2030, with an estimated CAPEX value of USD\$117 billion. The majority of these projects are green, accounting for 87% with a combined capacity of 38GW. The UK leads in the way in term of the number of projects (69) followed by Germany (52 projects with ~6GW of capacity) and the Netherlands (37 projects and ~5GW of capacity). The German Government is aiming to be a regional leader, targeting at least 10GW of production capacity by 2030, alongside this, heightened ambitions for imports have been designated to the with up to 70% of demand expected to be met through imports. Developments are underway with the green light being given to the €20 billion Hydrogen Core Network being developed by FNB Gas, this aims to form the nationwide backbone of Germany's hydrogen sector connecting the many hydrogen sites targeting industrial sites across Germany. Further to this, Germany is investing in numerous cross-border projects with its European neighbours, as well as with countries in Africa and the Middle East.

\$117 Billion

CAPEX value by 2030

328+

Hydrogen projects in
Europe

87%

Green Hydrogen projects



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Benefits of Participating on the UK Pavilion



Prime
Location



Enhanced
Promotion



High visibility
presence



Access to industry
experts



Company entry in the
UK Group
Capabilities Brochure



VIP visitors &
pavilion tours



Dedicated project
manager



Appointed EIC
freight
partner & stand
designer



Country overviews/
project data
presentation



Help to identify
potential partners
& customer



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What Your Stand or Pod Includes:

Shell scheme package



**Example image*

- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits

Pod package:



**Example image*

- Branded pod
- 1 power outlet
- Access to EIC Lounge
- 1 high chair
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits

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Costs

(Excluding VAT)

Shell Scheme Stand

EIC Member

£945

Per m2

Non Member

£995

Per m2

Pod

EIC Member

£3,600

Non Member

£3,900

*Contact our team if you wish to discuss free build stands.

Additional Costs

Corner Fee
(Optional)

£350

per corner

Sub Exhibitor Fee
(Optional)

£150



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

Natalia Bawolska

Interim Co-Director, International Trade

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FX Payment Partner:

Corpay[^]

Supporting Partner:



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